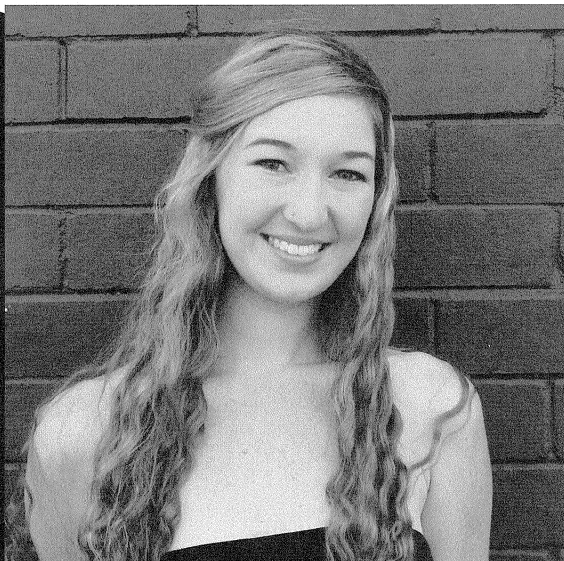




GENEVIEVE LOXLEY

fairy floss maker/spun fairy floss

What is your profession? I oversee the design, manufacture, marketing and sales of a range of gourmet, all-natural fairy floss. **What training or qualifications do you need to fill this role?** No formal training is required, just a burning desire to create a business from the ground up. I have a background in visual arts, which has helped me immensely in this role. **What are the key skills and responsibilities of the role?** I am responsible for using customer feedback and my own ideas to create new flavours, and working with a graphic designer for marketing. A vivid imagination, a never-say-never attitude and belief are also helpful. **How did you get involved in your profession?** My husband Paul was out of work and I was determined to find the next big thing that no-one else was doing. I had at least one idea each day, and Paul and I would discuss the commercial possibilities of my ideas. Eventually gourmet fairy floss was chosen. **Could you break into the industry in other ways?** Sure! You just need real passion for an industry or idea and make it a reality with determination and perspiration. **What do you hope to achieve within your industry?** To give it a shake up! **Are you in the industry for the long term?** Yes. I hope to introduce our fairy floss to every state of Australia and start exporting it as well. I also have other ideas based around sweet and yummy foods with a twist! **What advice would you give someone looking to emulate your success?** Block out all negativity, believe in yourself and keep the dream alive. **Did you always think you would be in this role?** I always believed I would find the next big thing; I just didn't know what it would be and when. **What was your first paid job?** Sales assistant in the jewellery department of Grace Bros. **What would you love to do if you weren't in this role?** I'd like to be sculpting sugar. **What inspires you?** People who are lateral thinkers. **Who is your rolemodel?** My mother, because she does what feels right. She has always believed in me when others didn't. **What are your words of wisdom?** Keep it simple and don't be distracted by shiny things.



JAMEE CAMPBELL

circus performer/flipside circus

What is your profession? I am a performer and teacher of circus arts. My specialist areas are stilts, aerials, hula hoops, contortion and fire arts. **What training or qualifications do you need to fill this role?** I hold a Bachelor of Fine Arts in Dance and a Diploma of Circus and Physical Theatre. Physical training foundations in dance, circus or gymnastics are also good prerequisites. **What are the key skills and responsibilities of the role?** I partake in regular conditioning for peak performance and injury prevention. It is also my responsibility to up-skill and generate new creative material. **How did you get involved in your profession?** I discovered circus while taking full-time dance training at university. It wasn't long until I ran away to Circo Arts in New Zealand. **Could you break into the industry in other ways?** Definitely. You don't need a formal qualification, but you do need a robust physical training background. Some performers start with busking, and some circuses have cadetships and internships as options. **What do you hope to achieve within your industry?** To question and progress the human condition through artistic and physical practices. I endeavour to provide and teach provoking examples of physical manifestations. **Are you in the industry for the long term?** Yes! When my body reaches its best-before date, I would love to pursue choreography and directing. **What advice would you give someone looking to emulate your success?** Work hard, be kind, ask questions, stay true to yourself and your ethics, find a mentor, take risks, collaborate, be informed, get involved, look after your body, get feedback and always keep your passions ignited. **Did you always think you would be in this role?** I thought I would be a dancer. **What was your first paid job?** Teaching tiny tots ballet. **What would you love to do if you weren't in this role?** I'd be a visual artist or scientist. **What inspires you?** I am inspired to ask questions about our humanity through the performing arts. **Who is your rolemodel?** Susan Murphy, a key innovator of aerial dance. **What are your words of wisdom?** A playful path is the shortest road to happiness.

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Block out all negativity.”

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GENEVIEVE LOXLEY

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Always keep your passions ignited.”

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JAMEE CAMPBELL